

News Alert

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edison365

edison365 drives innovation within Higher Education market

Marlow, UK – today edison365 announced that it is offering Universities free licenses of its new Open Innovation solution for the whole student base when they purchase edison365ideas, the award-winning ideation and innovation platform, for the entire faculty.

University and Higher Education Students are today's innovators. With the sheer volume of research programs live in our global institutions, edison365 wants to support these institutions to harness the collective intelligence of academia's students, post graduate research fellows and more, with the tools required to deliver new innovation and drive both global and campus-wide change. This offer will enable faculty to innovate internally, but also pose challenges to their student body and wider ecosystem of stakeholders.

"University institutions have a wide network of stakeholders including students, industry research partners and alumni. The ability to gather ideas from these sources in a centralized hub will enable Universities to drive change at a faster rate, and gain insight on challenges ranging from course content to research expansion." Ivan Lloyd, Chief Innovation Officer, edison365.

Visit our website to find out more about this exclusive offer, and discover how edison365ideas and Open Innovation can support your institution to drive change across the campus.

About edison365:

The edison365 suite leverages Microsoft Office 365 to deliver accelerated business transformation, providing the freedom to crowdsource ideas from employees, and the method to implement them. Combining innovative award-winning Ideation, Business Case and Portfolio Management modules, edison365 turns good ideas into great business solution that deliver benefits.

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