

PRESS RELEASE

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edison365

edison365 is supporting non-profit charities by offering free software licenses

Marlow HQ, UK – today edison365, the award-winning ideation and project portfolio management suite, announced they will be offering free licenses of Open Innovation software to assist charities in overcoming the COVID-19 Pandemic.

Charities are depended on to bridge the gap in funding vital services for people in need, along with supporting the identification of solutions to challenging problems, testing and proving their efficacy. As the COVID-19 Pandemic has shaken every part of the world, charities will be needed more than ever, at all levels to support people in need. Charities are having to figure out how to continue fundraising while meeting an increased demand, and many are having to adapt to doing this all while conforming to any social distancing regulations? . For these reasons, edison365 is gifting software licenses to help charities:

- Set challenges to solve specific problems
- Engage their supporters, benefactors, employees and others
- Increase donations and sponsorships
- Reduce cost and other resources

“Innovation management tools are usually used by large sophisticated corporations, especially during times of disruption. We want to level the playing field by giving charities software that helps them uncover new ideas to drive impact while combating the effects of COVID-19.” Said Tad Haas, Executive Vice President, edison365 Inc.

“Everyone is having a difficult time during the COVID-19 Crisis, especially the charities who are working hard to assist those that need help while having to find new ways to work.” Said Ivan Lloyd Chief Innovation Officer, edison365. “Charities play such a vital role in humanity and it's an especially hard time for fundraising. We want our gift of software to help them engage their supporters and internal staff to problem solve through the crisis.”

This offer will be effective immediately, terms and conditions apply. Please contact a member of edison365 to find out how to claim your free Open innovation licenses.



About edison365:

The edison365 suite leverages Microsoft Office 365 to deliver the freedom to crowdsource ideas from employees, and the method to implement them. Combining innovative award-winning ideation and Portfolio Management modules, edison365 turns your good ideas into great business solutions. With edison365**ideas**, businesses can identify areas of focus, and crowdsource ideas from their employees to achieve specific, valuable problem-solving, while giving them a voice and platform to raise their ideas. Then, using edison365**projects**, the award-winning Microsoft PPM solution, businesses can seamlessly execute projects through an intuitive, sleek interface, to generate measurable results based on insight from every level of the organization.

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