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# edison365

**edison365 launches edison365businesscase, the optimized business case solution that provides visibility, clarity and the ability to accelerate business transformation**

**Standardizing internal process for better and faster business decisions**

Marlow, UK – today edison365, the award-winning end-to-end business transformation platform, announced a new module to their suite; adding to their ideation and project and portfolio management solutions.

edison365**businesscase**, supports organizations to streamline their internal business case processes, and to understand the cost, benefit and resource requirements across one or more business cases; supporting informed impact awareness on live and future work.

“edison365**businesscase** ignites a step-change in to how organizations assess the financial, resource and benefit impacts of business cases,” said Ivan Lloyd, Chief Innovation Officer, edison365.

“Where traditional solutions leave internal stakeholders lacking visibility, understanding and at odds with the tangible impact of business cases, edison365**businesscase** delivers the required visualizations of these impacts for all vested stakeholders to appreciate,” said Lloyd.

Utilizing a client's own Microsoft Office 365 tenant, the edison365 suite of business transforming modules, drives positive collaboration, user experiences and can be used as individual modules or as one complete solution.

## About edison365:

The edison365 suite leverages Microsoft Office 365 to deliver accelerated business transformation, providing the freedom to crowdsource ideas from employees, and the method to implement them. Combining innovative award-winning ideation, Business Case and Portfolio Management modules, edison365 turns good ideas into great business solutions that deliver benefits.

With edison365**ideas**, organizations can align innovation and portfolio management to business strategy, identifying areas of focus, and engaging their employees to crowdsource solutions achieving specific, valuable problem-solving, while giving them a voice and platform to raise their ideas. Shortlisted ideas can then be taken through a structured business case process to understand impact and ensure capability and value prior to delivery. Using edison365**projects**, the award-winning PPM module, businesses can seamlessly execute projects through an intuitive, sleek interface, to generate measurable value based on insight from every level of the organization.

## For more information:

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