

PRESS RELEASE

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WaterHealth extends its existing Office 365 capabilities with the edison365 ideation platform

Marlow, UK – today edison365, the award-winning ideation and project portfolio management platform, announced their appointment by WaterHealth to deliver their ideation platform globally.

WaterHealth delivers innovative products and solutions for providing safe drinking water to the underserved communities. It was imperative for WaterHealth to foster a culture of innovation in order to stay ahead in the industry. To drive a culture of innovation within the organisation, as well as to institutionalise the process, WaterHealth was looking at a software solution that streamlines the process and ensures participation from all stakeholders.

“We chose edison365 because it fits perfectly into our existing Office 365 platform, so it works with all the applications we are already familiar with. edison365 is very intuitive and can scale to meet our global business needs. Transitioning from a manual process to a completely automated process will help us go a long way in fostering a culture of innovation and ensuring participation from all quarters of the organization.”

A S Raghavendra, Head of Information Technology, WaterHealth

To fulfil its objective of innovation, WaterHealth required a powerful solution to capture the ideas from employees and other stakeholders, and subject them to evaluation so that the most effective ones could be taken to fruition. edison365ideas matched perfectly to the company's requirements. Further more, since WaterHealth was already a customer of Microsoft Office 365, edison365ideas was easy to deploy and implemented instantly.

“Its really rewarding for edison365 to be working with organisations such as WaterHealth that are building solutions for social enhancement. Its fantastic to see edison365 being using to come up with new innovations that will improve the social conditions of communities globally.”

Ivan Lloyd, Chief Innovation Officer, edison365

About WaterHealth India:

WaterHealth India (WHIN), a wholly owned subsidiary of WaterHealth International, aims at providing scalable, safe drinking water solutions to underserved areas in India through advanced technology and innovative business models. Headquartered in Irvine, California, USA, WaterHealth International runs operations worldwide including Ghana, Liberia, Nigeria, Bangladesh, and India. WHIN started operations in India in 2006 with a vision to provide safe, scalable and affordable drinking water to the underserved communities across the country. Since inception, WHIN has successfully launched over 500 Water Health Centers across thirty six (36) districts of India covering Andhra Pradesh, Telangana, Gujarat, Karnataka, and Tamil Nadu serving over five (5) million people. WaterHealth has also set up Water Vending Machines at various Railway stations across the country to provide safe drinking water to the 'travelling public'.

About edison365:

The edison365 suite leverages Microsoft Office 365 to deliver the freedom to crowdsource ideas from employees, and the method to implement them. Combining innovative award-winning ideas and Portfolio Management modules, edison365 turns good ideas into great business solutions. With edison365ideas, businesses can identify areas of focus, and crowdsource ideas from their employees to achieve specific, valuable problem-solving, while giving them a voice and platform to raise their ideas. Then, using edison365**projects**, the award-winning Microsoft PPM solution, businesses can seamlessly execute projects through an intuitive, sleek interface, to generate measurable results based on insight from every level of the organisation.

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