

PRESS RELEASE

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Orica is the global leader in mining and civil services, with a diverse workforce of around 11,500 employees, servicing customers across more than 100 countries. Founded in 1874, Orica has more than 140 years of experience and investment in innovation. Orica's research team selected edison365, a cloud hosted, unified idea and management platform built on Microsoft Office 365 as their platform of choice for modern innovation management and crowdsource ideation.

The Orica Research and Innovation team identified the need for an ideation and innovation solution that would help them crowdsource ideas, enabling them to rapidly improve and develop new products and services to meet their customers' needs.

"We chose edison365 because it ticks all the boxes for us. It slots perfectly into our existing Office 365 platform, has all the features – tagging, voting, campaigns, and reporting features that we require, is very intuitive, and provides great search capability and is able to scale to meet our global business needs. Nothing else that we reviewed or tested matched our needs."

Magdalena Ball, Research Support Lead, Orica.

edison365 is maximising the value of the tools that Orica is already familiar with, enabling them to adopt the solution with minimal effort and with zero technology barriers.

Orica initially launched within the Research team and are now seeing interest from other business areas, and expect their user community to grow rapidly as the platform is embedded.

"As a company, our mission is to empower organisations to create and deliver change. edison365 has been designed from the ground up to support that mission. We've focused on user experience as well as functionality. If you want to really empower your organisation to crowdsource great new ideas you need to make sure there are no barriers to use."

Ivan Lloyd, CEO, edison365

About Orica:

Orica is the world's largest provider of commercial explosives and innovative blasting systems to the mining, quarrying, oil and gas and construction markets, a leading supplier of sodium cyanide for gold extraction, and a specialist provider of ground support services in mining and tunnelling. Orica has more than 140 years of experience and investment in innovation. They are the global leader in mining and civil services, with a diverse workforce of around 11,500 employees, servicing customers across more than 100 countries. Orica is listed on the Australian Securities Exchange (ASX: ORI).

About edison365:

The edison365 suite leverages Microsoft Office 365 to deliver the freedom to crowdsource ideas from employees, and the method to implement them. Combining innovative award-winning ideation and Portfolio Management modules, edison365 turns your good ideas into great business solutions. With edison365**ideas**, businesses can identify areas of focus, and crowdsource ideas from their employees to achieve specific, valuable problem-solving, while giving them a voice and platform to raise their ideas. Then, using edison365**projects**, the award-winning Microsoft PPM solution, businesses can seamlessly execute projects through an intuitive, sleek interface, to generate measurable results based on insight from every level of the organisation.

“edison365 is a real game changer for many customers looking to better manage innovation, leverage powerful project management tools and unlock business value from Office 365. The edison365 team have taken the time to understand what is happening in the modern customer workplace, and this solution demonstrates their strong capability in a cloud-connected world.”

Laura Bouchard - Partner Sales Director, Microsoft

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